VISION - Arts are an integral part of our Murihiku/Southland community

ARTS MURIHIKU'S PURPOSE IS TO SUPPORT, CONNECT, GROW, PROMOTE AND ADVOCATE FOR THE ARTS IN MURIHIKU/SOUTHLAND.

Support	Connect	Grow	Promote	Advocate
The Arts are supported through improved funding levels and more innovative use of resources.	Arts Murihiku helps to connect the sector	Grow & champion excellence in the arts. Artists, children through to adults at all levels realise their full potential in the arts. Opportunities are increasing for communities to participate in the	More people experience, and are inspired by the arts. The arts programme is engaging with audiences in new and innovative ways.	Provide a strong voice for the arts and position the arts as the valued creative partner in community and economic development.
 Priorities Effective funding applications developed sustainable and effective 	PrioritiesConnect and support the Arts sector in all its diversity	 Arts. Priorities Builds skills to succeed through training and development 	PrioritiesPromote creative activityGrow audiencesPromote inclusivity	Priorities An inclusive approach to the Arts which embraces all arts and disciplines.
Activities	Activities	Activities	Activities	Activities
 Arts Murihiku gains funding to ensure its sustainability. Information and assistance regarding funding is made available Advise external funders on Arts applications Partner with community funding opportunities Promote Arts Scholarships and opportunities that are available 	 Establish a website and database that allows creatives to be connect and creative news to be disseminated Facilitate connections and relationships with iwi Facilitate connections and relationships with all cultural groups Facilitate and instigate network opportunities- meet and greet catch-ups Connect artists locally, nationally & internationally 	 On-going Arts sector advisory and support eg. training/assistance with joint governance/financial systems support for Arts Organisations. Continue to develop RAW- Rangitahi Arts Whanau concept and Youth engagement policy Develop an Arts/Creativity Education Liaison role Develop strong, robust and mutually supportive partnerships with complementary organisations Develop and encouraging audiences Grow confidence, skills and pizazz in the Arts Community 	 Facilitating an Arts component in existing events. Implementation of a PR and Communication Strategy Drive Arts awareness through media, social media, website and promotional activity Encourage and support existing and new Community Artists in Residency programmes Increase access to the Arts for 'all voices including mental health clients, those with disabilities, new migrants, youth, prison- eg. Arts Access Aotearoa Initiate, support and drive new sustainable activity. Assist with the CNZ Audience Development initiative for Southland. Promote community and audience participation in the Arts 	 Be the 'Go to "organisation for Policies and issues regarding The Arts Arts priorities communicated and advocated for locally and nationally Engage with current and new community initiatives to ensure the voice of the creative community is heard Advocate for a clear Art Strategies and Policies for Invercargill and Murihiku/Southland Invite an Advisory group to assist with Arts Murihiku meeting x1 yearly